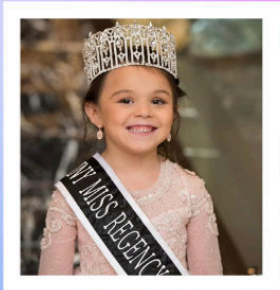


# Alabama Regency Pageant

## HANDBOOK

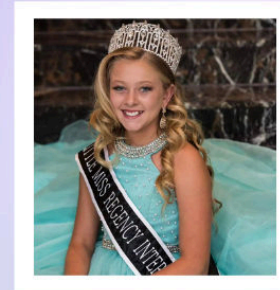
2023 International Royalty



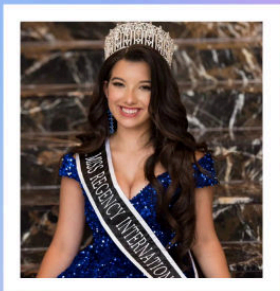
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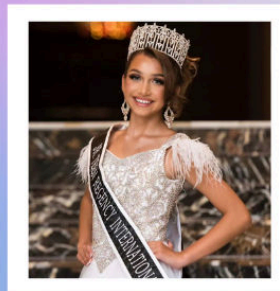
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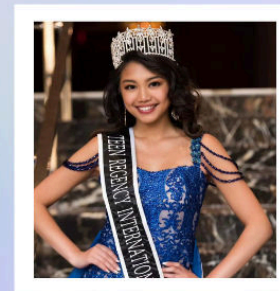
Maddie Mae



Iris



Isabel



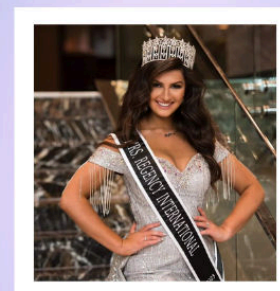
Francesca



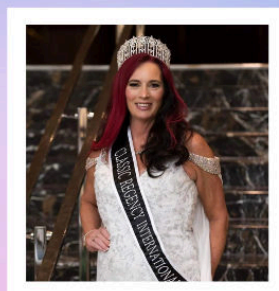
Cortni



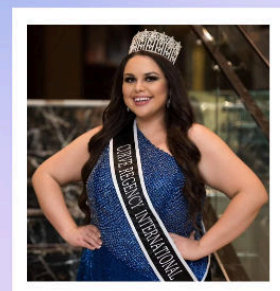
Sarah



Charlotte



Kathryn



Crystal

Welcome to the 2nd Annual Alabama Regency International Pageant, taking place on October 4th and 5th, 2024! My name is Emily Costa, and I am the director of the Alabama Regency Pageant. The Regency International Pageant is an innovative organization that is helping to change the world for today's women.



**EMILY COSTA, Director.** I started competing in pageants when I was 18 and have held over a dozen titles. I graduated Magna cum laude from William Jessup University with a bachelors in Business and Finance. I also served as the President of the William Jessup Business Club for two years. Currently, I serve as a junior partner at Atlas Wealth Management. I am a small town girl with a lot of ambition and my family is the most important thing to me (I have 10 siblings and 24 nieces and nephews) I partner with 17 organizations and have over 250 service hours. I was Miss Regency International in 2021 and have been in love with the Regency International System ever since! My main goal is leaving a large and lasting impact on the world around me.

Our goal is to develop young women with a passion for excellence, a drive for success, and a desire for personal development. Pageant competition helped shape me as a person. It also prepared me for a career as a Financial Advisor. We seek to shape leaders, and are excited to work with contestants who possess the desire to have fun, learn about themselves, make new friends, gain poise and self-confidence, connect with their community, expand their knowledge, and increase their marketability. Some of the lessons learned and skills acquired through the pageant experience can last a lifetime. We strive to create that opportunity for all contestants and their families, who trust us with their time, talent, and treasure.

**Our Venue is the Hyatt Regency Birmingham - The Wynfrey Hotel Ballroom**



## **Regency International has 11 Age Divisions**

***Tiny (4-6)***

***Petite (6-8)***

***Little Miss (8-10)***

***Junior Miss (11-12)***

***Junior Teen (13-15)***

***Teen (16-18)***

***Miss (19-29)***

***Mrs. (18-44 Married)***

***Ms (18-44 divorced/widowed/ 29+ never married)***

***Classic (45+)***

***Curve (age 19+ size 14W+)***



## Judged Categories are Equally Weighted

*Each contestant will compete in Four Categories, each worth 25% of score: (This is required)*

1. *Interview*
2. *Photogenic*
3. *Fashion Wear*
4. *Evening Gown*

*At the International Level, there are optional areas of competition including: Costume, Model Portfolio, Everyday Wear, Spokesmodel, Talent, Swimwear, and Fitness. None of these count towards the main scoring at the International level. Currently, we are not having any of these optionals at our Alabama State Pageant. However, we do recommend preparing for optionals during your reign.*

*A \$50 deposit is required upon submission of paperwork in order to be registered as a contestant. You may choose to pay your fees in total at any time. Payments are accepted by paypal @anniestocostaeamily or venmo @Emily-Costa7*

*CASH may be paid day-of ONLY if in a sealed envelope and handed directly to me before the event begins.*

*Local title sashes and crowns may be available for purchase if you reach out directly.*

***OBTAINING SPONSORS CAN BE EASY, AND WE CAN ADVISE YOU HOW!***

<b>OPTIONAL</b>	<b>DESCRIPTION...</b>	<b>Entry Fee</b>
<b>Pageant Entry</b>	2 Sponsored Ad pages cover your entire entry fee!	<b>\$350</b>
<b>Best Interview</b>	Top score in junior and senior division, in Personal Interview.	<b>FREE</b>
<b>People's Choice Award</b> <small>Regional Title/Scholarship</small>	All contestants entered for free. Public votes for \$1.00 each. Highest vote-getter in the pageant will win a Regional Title and prize package *OR Cash Scholarship (* will only win a cash scholarship if people's choice winner is also an Alabama State titleholder)	<b>FREE</b>

## **REHEARSAL TIME**

**We will have a group rehearsal the day With permission, you may practice on the stage prior to the main event**

**Please Bring: snacks, water, and something to take notes with (It is going to be a long day!)**

## IMPORTANT DATES

Leading up to the pageant...

July 30-Aug 3 International Pageant in Orlando Live Streamed

Sept 7 Instagram LIVE Orientation

Sept 14 DUE: Headshots Due for Photogenic Scoring

**Sept 20 DUE: ALL Entry Fees Due (LAST DAY TO ENTER)**

Sept 21 Pageant Planet People's Choice Opens

Sept 22 Online Q+A with Current Queens

Oct 4 Check-in for pageant Orientation 3:00 PM

Oct 4 **People's Choice Voting Closes**, 9:59 PM Local Time 10/04/2024

## PAGEANT SCHEDULE

\*Subject to Change

10/04/24

3:30-4:00 PM Check in

4:00 Orientation

5:00 Break

6:30 Pink PJ Pizza Party/Rehearsal

10/05/24

8:00 Interviews Begin

11:15 Doors Open

11:30 Pageant Begins

On Stage Introductions (White Outfit)

Fun Fashion

Evening Gown

Queens Final Walk

Awards Ceremony

-Interview Awards (2 Winners)

-People's Choice Award

-Crowning (11 State Titleholders)

\*ALL Contestants must stay around for photos until excused

\*ALL Overall and People's Choice Winners must stay around for Royalty Contract Signing

Any Questions: Please reach out to Emily Costa at  
(530)401-3075 OR email at  
[alabama.regency.intl.pageant@gmail.com](mailto:alabama.regency.intl.pageant@gmail.com)

# WARDROBE

*HUNDREDS of example photos available online  
You will need 4 outfits for pageant day*

## *On Stage Introduction (White Outfit)*



## *Interview*





## Fun Fashion



## Evening Gown



### *Tiny, Miss, Petite Miss, Little Miss and Jr Miss Competition (12 and Under rules):*

- *These rules are for Contests 12 and under only.*
- *None of the following is allowed for these 4 divisions: No Fake Hair, No Fake Teeth, No Fake Tans.*
- *Make up is allowed but the judges should not be able to tell they are wearing any.*
- *Contestants may wear little foundation, Mascara, little blush, and Lip Gloss.*
- *Too much makeup can result in score reduction*
- *May wear long dresses for Evening Gown Competition*
- *May wear dress or suit for interview. Questions will be in the areas of school, activities, sports, pets, family and other interests.*

## **WE PROVIDE TRANSPARENCY**

- We set our line-up alphabetically, by local title. (ie- Auburn comes before Birmingham)
- Contestants see blank score sheets before the pageant, so they KNOW what the judges are scoring.
- We offer to meet with individual contestants after the pageant, to discuss strengths and areas for improvement.
- We provide contestants' scores and the high score in each category, while maintaining confidentiality.
- Contestants can obtain judges' written comments about a contestant's Personal Interview performance.
- All contestants will have the option to compete at the International pageant
- Contestants will have access to a private FB page where we post opportunities/events
- We hold ourselves and our contestants and royalty to high expectations.
- We provide advice and resources for hair/makeup, poise, wardrobe, and more.

**\*BEFORE YOU SIGN UP FOR ANY PAGEANT, SEE HOW MUCH INFORMATION THEY PROVIDE PUBLICLY. TRANSPARENCY IS IMPORTANT TO US, AND SHOULD BE TO YOU.**

Our royalty are active all year long, and are invited to volunteer regularly in the community. Also, community service and title visibility awards are given out at the International Pageant in Orlando. Please contact Emily for prior approval before volunteering in your local community. Royalty agree to attend a minimum of 6 events during the course of their reign. It is also recommended that contestants have a platform that they support. It is recommended to talk about your platform on stage during on-stage introduction as well as in your panel interview. Please have a clear understanding of how you will volunteer for this organization during your reign.

## **Our Prize Package (This may vary in small ways)**

### **State Winners in Each Age Division will Receive:**

Official Regency International State Crown  
Official Regency International Alabama State Sash  
Official Regency International Crown Box  
Beautiful Floral Bouquet  
Scholarship covering Entry at the International Pageant in Orlando, Florida  
3 hours of pageant coaching/consulting with Emily Costa  
Featured on our social media sites etc.  
Access to an official State Title Instagram Page  
Custom Matching Royalty Wardrobe  
Modeling Opportunity in NYFW with Sister Queens  
Custom Artwork  
Sponsored Gift Bag

### **People's Choice Winner (1 overall Winner)**

People's Choice Award  
Official Regency International Regional Crown  
Official Regency International Regional Sash  
Beautiful Floral Bouquet  
Scholarship covering Entry at the International Pageant in Orlando  
3 hours pageant coaching/consulting with Emily  
2 Interview Coaching sessions with Greg Solomon at Strategic Marketing Concept

\*If a people's choice winner is also an overall State Division winner, they forfeit the regional title and are instead awarded with a cash prize consisting of half of the total people's choice funding. The other half goes towards prize package funds for state royalty.

(Cash Prize is a Maximum of \$500)

**(Select prizes may not be given until completion of reign. Prizes are subject to change without notice)**

### **Other Awards:**

Best Interview (Junior and Senior Division Winner)  
People's Choice (1 overall Winner)  
Certificate of Participation (Available for ALL Contestants)  
Instruction on public speaking, poise, walking, and interview  
Invitation to private FB group